



IAN PALMER CROWNED WOLVES' OFFICIAL CHECKATRADE TROPHY TRADESPERSON

Local Double Glazer, Ian Palmer, has been crowned the Official Checkatrade Trophy Tradesperson of Wolverhampton Wanderers.

The campaign, launched by the Trophy's title sponsor Checkatrade, searched for an Official Tradesperson for each club in the competition. The position is reserved for someone who takes pride in their trade and embodies the values of their club. Even though Wolverhampton Wanderers U21's Checkatrade Journey has come to an end, winning this title means Ian will still be at the home of football for the final on Sunday, March 31 with his prize including match-day tickets and a Wolves shirt.

Tradespeople from up and down the country entered to be awarded the prestigious title of their team's Official Checkatrade Trophy Tradesperson. Fans are the heart of football, and Checkatrade wanted to offer the opportunity for Trades who live, sleep and breathe for their club, the opportunity to represent their team.

Ian says: "I'm thrilled to win this title, I'm a huge Wolves fan and a proud double glazer, so this was a great opportunity to celebrate both! It's a shame that Wolves won't be at the Checkatrade Trophy final with me!"

Mike Fairman, CEO of Checkatrade said: "We are delighted to offer Ian this title, and as Official Checkatrade Trophy Tradesperson. We recognise customers want to use a tradesperson they can trust, and what better way to get them onside than showing your devotion to your club?"

Checkatrade, the title sponsors of the Checkatrade Trophy, support and raise the profile of more than 31,000 professional trade members across the country every day, and complete spot checks to ensure the customer feedback and ratings are genuine.

For more information visit: <http://www.checkatradefootball.com/>

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About Checktrade

Checktrade, founded in 1998, has over 31,000 trade members and boasts over 3.9 million customer reviews allowing potential new customers to find the perfect tradesperson for them, sure in the knowledge of their pristine track-record and ability.

Checktrade helps combat the UK's rogue trader problem by continuously vetting and monitoring local tradespeople such as builders, plumbers and electricians as well as service providers. The idea was born in 1998 after a tornado hit the small West Sussex town of Selsey. Traders poured in from across the country. Unfortunately, some ripped off the inhabitants of the town. Local businessman, Kevin Byrne, realised there was nowhere to check out the traders' credentials and the company that became Checktrade was formed.

Since then, Checktrade has grown to employ **365 staff** with a turnover in excess of **£22m**. It has more than **31,000** genuine trade members, growing by an average of **1,200** new members every month.

In December 2017, Checktrade was acquired by HomeServe PLC.

For more information visit [checktrade.com](https://www.checktrade.com)